



DATA CENTER COLOCATION SERVICES

SECURITY

Data Security Solutions – we will protect your data.

- Physical security
- Network security

PROTECTION

Redundant Power – we're ON when the power is OFF.

- N+1 Uninterruptable Power Systems
- N+1 Multiple Megawatt Generators
- N+1 Cooling Systems

FLEXIBILITY

Grow your IT infrastructure as your business grows.

- The space, staff and bandwidth to accommodate the growth of your company
- Data Center colocation provides both an alternative and a bridge to cloud migration
- Check in to our "carrier hotel", with multiple Internet and telecomm providers

BEST IN CLASS TECHNOLOGY SKILLS

Largest staff of data center specialists in the region.

- Systems and network engineers
- Cloud gurus
- Support and Help Desk technicians
- Over 50 years of experience as a technology company
- Excellent references from long-term clients

COMPLIANCE

We already passed the audit that you may require.

- Two SOC 2 Type 2 + HITRUST – SSAE 18 Certified data centers
- Audits performed annually
- PCI compliant

BUSINESS CONTINUITY

Our data centers are redundant and connected by a fiber ring.

- 100% Uptime guarantee
- Disaster recovery, data replication and processing available across two sites

COST SAVINGS

MSA already invested in two exceptional data centers so you don't have to.

- Outstanding cooling, electrical, security and fire suppression infrastructures are in place
- Cost-effectively update IT capabilities to meet your growing needs

ROUND THE CLOCK MONITORING & SUPPORT

Our Smart Hands service keeps you sleeping soundly.

- Two fully staffed Control Centers operating 24/7/365
- Monitoring and support available 24/7/365
- On-site support for your servers and network, whenever necessary

FOCUS ON YOUR BUSINESS WHILE WE FOCUS ON YOU!

MSA is an expert in Data Center Services so you don't have to be, which allows you to focus on making your business the best it can be!

Empower your IT department to focus on ways to grow your business rather than on daily nuisance tasks.

With our round-the-clock Smart Hands service, you can rest assured that you won't receive any 3 AM phone calls.

MSA SERVICES

Data analysis and operational efficiencies underlie all of the work that MSA performs and delivers for its clients. Our combination of domain expertise, analytic approach, and actionable deliverables have led to over 50 years of providing products and services to our satisfied customers across industries.

CPG

- Processing 7,000 distributor-warehouse data files weekly
- Reporting to over 1M unique retail outlets
- Marketplace strategies
- Retail execution
- Trade program management

RETAIL

- Market matching analytical tool
- Segmentation analysis
- Market share analytics
- Concept testing analysis
- Store layout optimization

MEDIA

- Traffic and billing systems
- Post Buy services
- Electronic Data Interchange services for network and advertiser communication
- Optimization platforms for agencies and advertisers

LIFE SCIENCES

- Integration and analyzation of HIPAA compliant data
- Patented matching methodologies
- World class leading transplant management system for BMT and organ transplant programs

IT INFRASTRUCTURE

- Data centers
- Cloud services
- Smart Hand services
- 24x7
- Business continuity

METALS

- Benchmarking and monitoring of ferrous scrap
- Blending optimization
- Consulting services
- Optimized production planning and scheduling

GAMING

- Maximizing Operator's win
- Player experience improvements
- Custom gaming analytics
- Key industry measures include:
 - Slot and/or table win by casino
 - Win, slot, day share measures
 - Gross gaming revenue (GGR) by state, region, market, casino, etc.

